

## Masterclass

# Internationalization Strategies for Indian Firms

0930 - 1600 hrs | 20th November 2023 | Virtual Program

CII-IQ brings to you an exclusive masterclass on Internationalization Strategies for Indian Firms. The masterclass will be conducted by international business leaders who will share their insights and experiences to empower Indian firms with the knowledge and skills needed to effectively analyze global markets, develop robust entry strategies, navigate the complexities of international legal and regulatory frameworks, and cultivate the cultural intelligence required for international success.

Internationalization strategies involve expanding their operations and presence beyond the domestic market into foreign markets. These strategies are crucial for Indian companies looking to tap into global opportunities, access new customer segments, diversify risk, and enhance competitiveness.

## FACULTY



**Isabel Brouwer**  
Founder  
Stealth Startup



**Kiran Gange**  
Director & Founder  
Global Launch Base

## COURSE CONTENT



### Who Should Attend

- Business Owners
- Entrepreneurs
- Managers
- Executives



### CII Member

INR 6,000 + 18% GST

### Non Member

INR 7,000 + 18% GST

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