





Masterclass

# CHAMPIONING DIGITAL TRANSFORMATION **ACROSS INDUSTRIES**

1100 - 1600 hrs | 16 - 17 November 2023 Virtual Program

Embark on a journey to master the tenets of digital transformation across diverse sectors with our comprehensive program, "Championing Digital Transformation Across Industries." This program is meticulously curated to empower professionals and leaders to navigate through the multifaceted realm of digital transition, strategizing, and leadership in the dynamic digital world.

#### **Digital Transformation Strategy:**

## **Key Modules**

Delve into the strategic aspects of digital transformation, exploring how businesses can leverage digital technologies to innovate their operational models, enhance customer experience, and create value in the emerging digital ecosystem.

#### Leadership in the Digital World:

Explore the intricate dynamics of leadership in a digitally-driven environment. Develop skills to guide teams through digital transitions, cultivate a culture of innovation, and lead organizations towards a sustainable digital future.

### Industry-Specific Case Studies:

#### **Digital Transformation in** Life Science Healthcare

Focus on employing Artificial Intelligence (AI) for a monumental shift in life science healthcare, particularly through automating cancer detection. Understand the critical role AI plays in enhancing diagnostic accuracy, streamlining patient management, and paving the way for precision medicine.

#### **Digital Transformation** in Manufacturing

Dive into the nuances of utilizing Machine Learning (ML) in transforming manufacturing processes. Learn how ML-driven automation can optimize production lines, minimize downtime through predictive maintenance, and foster innovative manufacturing practices

#### **Digital Transformation** in Supply Chain

Engage in practical applications of prescriptive analytics in supply chain management. Explore how data-driven insights can enable informed decision-making, optimize supply chain operations, and enable organizations to predict and navigate through potential disruptions effectively.

#### WHO SHOULD ATTEND

Leaders, managers, professionals, and anyone eager to comprehend and implement digital transformation strategies within their respective domains, ensuring optimized operations, innovative practices, and sustained growth in the evolving digital landscape.

## FEE

#### **CII Member** Non Member INR 10,000 + 18% GST INR 11,000 + 18% GST

- 10% discount for 3 or more nominations from the same company
- Pre Payment is mandatory

Click Here to register